

ABIGAIL RICHARDS

abigailrichards916@gmail.com · (410) 979 3419 · Towson, MD

EDUCATION

Associates of Science in Communications May 2022
Howard Community College, Columbia, MD GPA: 3.83

Bachelor of Science in Mass Communication – Journalism & New Media Track Dec 2024
Towson University, Towson, MD GPA: 3.05

RELATED COURSEWORK

Editing for Media Writers

Law and Ethics

Digital Publishing

Statistics

Mass Communication Research

Social Media Communication

COMMUNICATIONS EXPERIENCE

Branding and Marketing Specialist March 2022-August 2024
Dill Dinkers Pickleball, Columbia, MD

- Develop creative concepts and designs for brand logos, prints, digital products, and promotional concepts
- Lead and work in physical and digital marketing campaigns
- Create and manage website design and social media platforms through Google Business, META and Adobe applications

Freelance Blogger March 2021– Present
thedivinefeminineblog.com, Columbia, MD

- Create and manage a functional website through Wix.com, use SEO optimization, and Google Business
- Reach over 1,200 website visits bimonthly and use META software for insight evaluation
- Write and post a variety of collegiate level writing pieces including journalism reporting, analysis papers, and creative writing

OTHER EXPERIENCE

Server June 2024-Present
Texas Roadhouse, Columbia, MD

- Serve patrons with food and beverages in a positive, friendly manner as according to companies time frame
- Manage POS, cash payments and create a great dining experience by providing excellent customer service
- Memorize menu items and script as provided by company

HONORS & ACHIEVEMENTS

Creative Industries Abroad Program, University of Arts London, London, UK Jan 2024-Feb 2024

- Accepted into a UAL study abroad program of 6 International students in Creative Industries

Deans List, Howard Community College, Columbia, MD Fall 2022

Varsity Captain Girls Lacrosse, Hammond High School, Columbia, MD Nov 2018-May 2020

COMMUNITY INVOLVEMENT

Team Member, Towson University Womens Club Lacrosse, Towson, MD

ADDITIONAL WORK EXPERIENCE

Front Desk Clerk, Dill Dinkers Pickleball, Columbia, MD

Hostess, Looneys Pub South, Laurel, MD